



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To:
WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: CHAD BAREFOOT CAMPAIGN
PROD: CHAD BAREFOOT CAMPAIGN SD 18
TITLE: 246776

INVOICE NUMBER:	61-200061814	BROADCAST MONTH:	OCTOBER
ORDER NUMBER:	402983	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE :	E: 1013		
ESTIMATE#:	1013		
SCHEDULE DATES:	10/20/2012 - 10/26/2012	AGY#/ADV#:	11360/26731
BILLING CYCLE:	MONTHLY	DATE:	10/28/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
1	10/22 - 10/26	05:30A-06:00A	650	5	10/22	MO	05:41A	:30		NC18EDUCATION	650				
					10/23	TU	05:57A	:30		NC18EDUCATION	650				
					10/24	WE	05:45A	:30		NC18EDUCATION	650				
					10/25	TH	05:41A	:30		NC18EDUCATION	650				
					10/26	FR	05:29A	:30		NC18EDUCATION	650				
2	10/22 - 10/26	07:00A-09:00A	850	5	10/22	MO	08:55A	:30		NC18EDUCATION	850				
					10/23	TU	08:40A	:30		NC18EDUCATION	850				
					10/24	WE	07:29A	:30		NC18EDUCATION	850				
					10/25	TH	08:56A	:30		NC18EDUCATION	850				
					10/26	FR	07:29A	:30		NC18EDUCATION	850				
3	10/22 - 10/26	09:00A-10:00A	200	5	10/22	MO	09:58A	:30		NC18EDUCATION	200				
					10/23	TU	09:53A	:30		NC18EDUCATION	200				
					10/24	WE	09:39A	:30		NC18EDUCATION	200				
					10/25	TH	09:29A	:30		NC18EDUCATION	200				
					10/26	FR	09:22A	:30		NC18EDUCATION	200				
4	10/22 - 10/26	12:00P-12:30P	250	5	10/22	MO	12:25P	:30		NC18EDUCATION	250				
					10/23	TU	12:26P	:30		NC18EDUCATION	250				
					10/24	WE	12:29P	:30		NC18EDUCATION	250				
					10/25	TH	12:12P	:30		NC18EDUCATION	250				
					10/26	FR	12:16P	:30		NC18EDUCATION	250				
5	10/22 - 10/26	02:00P-03:00P	175	4	10/22	MO	02:59P	:30		NC18EDUCATION	175				
					10/23	TU	02:22P	:30		NC18EDUCATION	175				

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
5	10/22 - 10/26	02:00P-03:00P	175	4	10/25	TH	02:59P	:30		NC18EDUCATION	175				
					10/26	FR	02:24P	:30		NC18EDUCATION	175				
6	10/22 - 10/26	04:00P-05:00P	275	5	10/22	MO	04:29P	:30		NC18EDUCATION	275				
					10/23	TU	04:46P	:30		NC18EDUCATION	275				
					10/24	WE	04:56P	:30		NC18EDUCATION	275				
					10/25	TH	04:39P	:30		NC18EDUCATION	275				
					10/26	FR	04:30P	:30		NC18EDUCATION	275				
7	10/22 - 10/26	06:00P-06:30P	1,100	5	10/22	MO	06:24P	:30		NC18EDUCATION	1,100				
					10/23	TU	06:23P	:30		NC18EDUCATION	1,100				
					10/24	WE	06:14P	:30		NC18EDUCATION	1,100				
					10/25	TH	06:24P	:30		NC18EDUCATION	1,100				
					10/26	FR	06:24P	:30		NC18EDUCATION	1,100				
8	10/22 - 10/26	07:00P-07:30P	1,400	3	10/23	TU	07:24P	:30		NC18EDUCATION	1,400				
					10/25	TH	07:06P	:30		NC18EDUCATION	1,400				
					10/26	FR	07:25P	:30		NC18EDUCATION	1,400				
9	10/22 - 10/26	07:30P-08:00P	1,400	3	10/22	MO	07:48P	:30		NC18EDUCATION	1,400				
					10/25	TH	07:49P	:30		NC18EDUCATION	1,400				
					10/26	FR	07:54P	:30		NC18EDUCATION	1,400				
10	10/20 - 10/21	07:30P-08:00P	750	1	10/20	SA	--:--	:30		NC18CONTRAST	0	PREEMPT-CREDIT RESOLVED - SPORTS PGM RAN LATE		-750	

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11	10/22 - 10/26	08:00P-09:00P	1,200	1	10/23	TU	07:58P	:30		NC18EDUCATION	1,200			
	COMMENT: DWTS 3													
12	10/22 - 10/26	10:00P-11:00P	2,300	1	10/23	TU	11:00P	:30		NC18EDUCATION	2,300			
	COMMENT: PRVT PRACT CD													
13	10/22 - 10/26	10:00P-11:00P	2,300	1	10/24	WE	10:44P	:30		NC18EDUCATION	2,300			
	COMMENT: NASHVILLE CD													
14	10/22 - 10/26	10:00P-11:00P	1,000	1	10/26	FR	10:50P	:30		NC18EDUCATION	1,000			
	COMMENT: 20/20 3													
15	10/20 - 10/21	11:00P-11:35P	750	1	10/20	SA	12:31A	:30		NC18EDUCATION	750			
16	10/22 - 10/26	11:00P-11:35P	750	4	10/22	MO	11:13P	:30		NC18EDUCATION	750			
					10/23	TU	11:24P	:30		NC18EDUCATION	750			
					10/24	WE	11:29P	:30		NC18EDUCATION	750			
					10/26	FR	11:30P	:30		NC18EDUCATION	750			
17	10/20 - 10/21	06:00A-07:00A	150	1	10/20	SA	06:23A	:30		NC18EDUCATION	150			
18	10/25 - 10/26	07:00P-08:00P	1,400	1	10/26	FR	06:59P	:30		NC18EDUCATION	1,400			
19	10/25 - 10/26	09:00A-10:00A	200	2	10/25	TH	09:56A	:30		NC18EDUCATION	200			
					10/26	FR	09:35A	:30		NC18EDUCATION	200			

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